We sincerely invite you to be a part of the

27th Annual International

Latino Book Awards Ceremony

Saturday, October 25, 2025 at MiraCosta College in Oceanside

International Latino Book Awards

Since Empowering Latino Futures created the International Latino Book Awards (ILBA) in 1998, the awards has recognized the greatness of magnitudes more books by and about Latinos than all the other book awards in the USA combined. This year it took 221 judges to evaluate all the book entries and help recognize the winners.

The ILBA has grown over the last 27 years to become the largest Latino literary and cultural awards in the USA. The 85 categories include Children's, Young Adult, Nonfiction, Fiction, Poetry, eBooks, Design, Translation, and Best First Books – and the ILBA is now one of the five biggest book awards in the USA. The books are written in English, Spanish, Portuguese or bilingual formats.

In 2020 we created special Legend Awards named after literary and community notables. These include Isabel Allende, Rudolfo Anaya, Charlie Ericksen, Alma Flor Ada, Juan Felipe Herrera, Dolores Huerta, Hank Lacayo, Mimi Lozano, Julian Nava, Luis Valdez, Victor Villaseñor, and Raul Yzaguirre.

❄ **Why it's important.** The Awards recognize the greatness in books by and about Latinos around the world. Winners have included the major Latino literary stars and nurtures those starting their writing career and will be the stars of tomorrow. Most of all, the Awards encourage thousands of future authors.

❄ **This is ELF's ONLY Fundraiser.** Please help our programs meet their full potential.

❄ **The Growth.** In 1980, there were less than 300 books a year being published in the USA with Latino authors. By 1997, when the organization started, approximately 2,500 books a year were being published in the USA with Latino authors. Today, that figure is well over 35,000 books per year by Latino authors in the USA. We are very proud of that evolution. This year, Latinos in the USA will spend over $750 million on books in Spanish and English.

❄ **Media Exposure.** Every year coverage of the Awards has grown. Past national coverage has included American Latino TV, Univision, HiTn, book industry media, and over 245 publications around the USA. Last year our press release about Award Winners was downloaded by 1,200+ media outlets across the USA and around the world.

ILBA Rising Star Honorees

Over the years the International Latino Book Awards has honored thousands of books, changing the perceptions of tens of thousands of people toward books written by and about Latinos. In the last two years, more than 20,000 people in the United States and all over the world have tuned in for our virtual Awards Ceremony.

The four Rising Star Honoree categories are Children's, Non-Fiction, Fiction, and Poetry books. The Rising Stars will be chosen from authors who are not yet making a full-time living as an author and who are Gold Medal winners in a corresponding categories for each of the four Awards.

Each prizewinner will receive a $3,500 package that includes a check for $1,000, distribution of an article about their book to 450+ Latino media outlets, a press release focusing on the four Rising Stars, a special award, and billing as a representative of the next generation of 'Must Read' authors.

Empowering Latino Futures

The **International Latino Book Awards** program is part of **Empowering Latino Futures**, a 501c3 nonprofit founded in 1997 by Edward James Olmos & Kirk Whisler, with programs like:

Latino Book & Family Festivals. 76 have been held around the USA with a combined attendence of 945,000+. Author, Children's, Community, Education, and Health Villages. Current Festivals are in Oceanside, Sacramento, and San Bernardino.

North County Informador. monthly bilingua magazine and otherl news outlet serving 37,000 in North San Diego County;. Has won four key national awards.

Education Begins in the Home. Has given 280,000 books to underservered youth in San Diego North County since 2015.

Latino Books into Movies Awards. Honoring 199 books and scripts.

ELF Book Club. Started less than a year ago with a goal of 4,000+ subscribers today it has over 11,000 librarians, educators, and people who love books by & about Latinos. Book reviews, upcoming books, author events, & more.

ELF is also an Affiliate of the American Library Association, UnidosUS, Somos el Poder, CalNonprofits, North County Philanthropy, and other organizations. Over **350 volunteers** contribute over 19,000 hours of time to help ELF achieve it's goals.

Without our partners and volunteers our programs could not exist. Please consider becoming one of our partners.

NORTH COUNTY INFORMADOR

EMPOWERING LATINO FUTURES

The Empowering Latino Futures Board & Team are working hard with unique programs that impact communities & perceptions

Partnership Packages

YOUR SUPPORT HELPS MAKE OUR EFFORTS POSSIBLE AS WE ADVOCATE FOR BOOKS BY AND ABOUT LATINOS

ELF CHAMPION PARTNER $25,000

- ✓ Featured single entity banner at ILBA Ceremony
- ✓ Logo on event banners
- ✓ Name featured in Press Releases
- ✓ 1 page ad in featured position of Ceremony Program
- ✓ Let us know how many Ceremony tickets you need

RISING STAR PARTNER $7,500

- ✓ One of the new "Rising Star" Award would be 'Presented by' by your company
- ✓ Logo on event banners
- ✓ Name in Press Releases
- ✓ 1 page ad in Ceremony Program
- ✓ Let us know how many Ceremony tickets you need

GOLD PARTNER $5,000

- ✓ Logo on event banners
- ✓ Name in Press Releases
- ✓ Half page ad in Ceremony Program
- ✓ Up to 10 Ceremony tickets

SILVER PARTNER $2,000

- ✓ Logo on event banners
- ✓ Name in Press Releases
- ✓ 1/4 page ad in Ceremony Program
- ✓ Up to 10 Ceremony tickets

BRONZE PARTNER $1,000

- ✓ Logo on event banners
- ✓ Name in Press Releases
- ✓ Logo in Ceremony Program
- ✓ Up to 10 Ceremony tickets

CONTRIBUTING PARTNER $500

- ✓ Name in Press Releases
- ✓ Up to 5 Ceremony tickets

MEDIA PARTNER*

- ✓ Logo on event banners
- ✓ Name in Press Releases
- ✓ Logo in Ceremony Program
- ✓ Let us know how Ceremony tickets you need

TIMELINE

Saturday, October 25

2:00 pm: Children's, Young Adult Book, Poetry, Translation, Mariposa y más Awards Ceremony

4:00 pm: Food break & time to get to know the honorees

5:00 pm: Fiction & NonFiction, Awards Ceremony

EMPOWERING LATINO FUTURES

WE APPRECIATE YOUR PARTNERSHIP

_____ ELF Champion Partner **$25,000**

_____ Rising Star Partner **$7,500**

_____ Gold Partner **$5,000**

_____ Silver Partner **$2,000**

_____ Bronze Partner **$1,000**

_____ Contributing Partner **$500**

_____ Media Partner **$500**

_____ Individual Ceremony Ticket(s) **$75** each

EMPOWERING LATINO FUTURESE
EMPOWERING LATINO FUTURES BOARD

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The Federal ID number for Empowering Latino Futures / Latino Literacy Now, a 501c3 nonprofit, is 33-0868486.

EMAIL OR MAIL YOUR FORM:
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SEND PAYMENT: Amount: _____
Make checks payable to **Empowering Latino Futures**. Mail to:

Empowering Latino Futures
624 Hillcrest Ln.
Fallbrook, CA 92028

www.ELFusa.org
www.LatinoBooks.org

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